



AGENT RETURN ON INVESTMENT

A critical success factor for a NextHome Residential agent's profitability is maximizing both revenue and time on revenue-producing activity while minimizing expense. Unlike many brokerages, we use buying power to get the best bang for the buck: one example is your monthly agent fee. We deliver incredible value by eliminating many individual expenses while providing comprehensive tools difficult to manage (or even access) on your own.

The return on investment is over 300%.

MARKETING & ADVERTISING	Cost to Acquire on your own
Co-Marketing Match Program (After Three Closed Resale Transactions)	\$100+/month
Cloud-Based Competitive Market Analysis Generator	\$35+/month
Sign Rider Text Messaging & QR Code Site Marketing	\$33+/month + development costs
Reach150 Social Media Platform (Unlimited Use)	\$30+/month
Spacio Open House Software	\$25+/month
DocuSign e-Signature Platform (Web/Desktop/Mobile Unlimited Use)	\$20+/month
Website Design & Hosting	\$17+/month
National Listing Syndication (800+ websites)	\$11+/month
Custom, Extendible CRM Platform (Web/Desktop/Mobile)	\$9+/month + development costs
Robust Business Email Platform (Web/Desktop/Mobile)	\$9+/month
Custom Online Listing Traffic Reports	\$8+/month
AdWerx Roving Ad System (NextHome 15% discount)	\$5+/month savings

PROFESSIONAL DEVELOPMENT & SUPPORT	Cost to Acquire on your own
Ongoing Education & Training (Classroom & Online)	\$150+/month
Intranet Technical Support	\$39+/month
Staffed Showing Scheduling Service	\$21+/month
Customized Real Estate Documents & Templates	\$10+/month

INTANGIBLES	
Integrated Intranet w/ Single Sign-On	Saving Hours a Day
National Open House Syndication (40+ Websites)	Added Listing Exposure
Relocation Logistics Service	Build Stronger Client Relationships